

WHAT IS CLAIMED IS:

1. A system for the creation and management of bookmarks relating to a location comprising:

5 a) a data server comprising;

- i) processor means for processing data;
- ii) means for encoding data elements relating to said location;
- iii) means for storing said data elements on a storage medium;
- iv) means for selectively accessing said data;
- v) data transceiver means;

b) at least one user device;

c) a data communication network adapted to connect said user device to said data server.

2. A system as claimed in claim 1 in which the data elements are adapted to contain data representations of:

- a) the geographical position of the location; and
- b) an identifier associated with the location.

3. A system as claimed in claim 2 in which the geographical position data elements comprise:

- a) the latitude associated with the location; and
- b) the longitude associated with the location.

4. A system as claimed in claim 2 wherein said identifier is one or more of the following:
 - a) a text;
 - b) a video recording;
 - c) an audio recording; and/or
 - d) an image.
5. A system as claimed in claim 3 further comprising data elements which are adapted to contain data representations of the altitude associated with the location.
6. A system as claimed in claim 4 further comprising data elements which are adapted to contain data representations of the identification of the author of the bookmark.
7. A system as claimed in claim 6 further comprising data elements which are adapted to contain data representations of the accuracy of the data representations of the latitude, the longitude and the altitude.
8. A system as claimed in claim 1 in which the data elements are adapted to contain data representations of:
 - a) the latitude associated with the location;
 - b) the longitude associated with the location;
 - c) an identifier associated with the location; and
 - d) the altitude associated with the location.

9. A virtual location bookmark for use with a system as described in claim 1 in which the data elements are adapted to contain data representations of :
- a) the geographical position of the location; and
 - b) an identifier associated with the location.

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10. A virtual bookmark as claimed in claim 10, wherein the geographical position data elements comprise;
- a) the latitude associated with the location; and
 - b) the longitude associated with the location.

11. A virtual location bookmark as claimed in claim 10, further comprising the latitude associated with the location;

12. A method for creating and storing information concerning a location comprising the steps of:
- a) determining the geographical position of the location;
 - b) identifying or creating additional data associated to said location;
 - c) creating a record comprising said position and said additional data;
 - d) storing said record in a centralized database.

13. A method as claimed in claim 12 wherein the said record is created by the user of a wireless device.

14. A method as described in claim 12 wherein said record is created by the user of a wired computer.

- a) accessing the database over a communication link using a wireless device;
- b) selecting said record in the database;
- c) communicating said record over said communication link to the user of said wireless device.

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